



'সমানো মন্ত্র: সমিতি: সমানী'

**UNIVERSITY OF NORTH BENGAL**

BBA(TAH) Programme 3rd Semester Examination, 2021

**SEC1-P1-BBA(TAH)**

**BUSINESS ORGANIZATION AND ORGANIZATIONAL BEHAVIOUR ADMINISTRATION**

Time Allotted: 2 Hours

Full Marks: 60

*The figures in the margin indicate full marks.*

**GROUP-A**

**Answer any four questions from the following**

3×4 = 12

1. What are the three ways to manage the stress? 3
2. Write any four importance of management. 3
3. Define motivation and personality. 3
4. Define Terminal Value. Give example. 3
5. What do you mean by staffing? 3
6. Name any three types of personality. 3

**GROUP-B**

**Answer any four questions from the following**

6×4 = 24

7. Write a short note on Job Analysis. 6
8. What are the functions of Management? 6
9. Explain any two types of planning. 6
10. What do you mean by Job Design? Explain Job Enlargement and Job Enrichment. 2+2+2
11. Write the differences between Values and Attitude. 6

12. Discuss any three psychological tests with one example. 6

**GROUP-C**

**Answer any *two* questions from the following**

12×2 = 24

13. Elaborate the Process of Planning. 12
14. Discuss in detail the types of Motivation. 12
15. What are the components of attitude? 12
16. Explain the Maslow's need hierarchy theory. 12

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