



'সমানো মন্ত্র: সমিতি: সমানী'

UNIVERSITY OF NORTH BENGAL
BSW Honours 3rd Semester Examination, 2021

SEC1-BSW

COMMUNICATION FOR DEVELOPMENT

Allotted: 2 Hours

Full Marks: 60

The figures in the margin indicate full marks.

GROUP-A

Answer any four questions from the following

3×4 = 12

1. Communication is a two way process. Explain. 3
2. What are the barriers in communication? 3
3. What are the acquired skills for effective communication? 3
4. Explain the concept 'Behaviour change communication'. 3
5. What is communication network? 3
6. Explain the terms: 1×3 = 3
 - (a) Intrapersonal Communication
 - (b) Interpersonal Communication
 - (c) Mass Communication.

GROUP-B

Answer any four questions from the following

6×4 = 24

7. Discuss the importance of Communication Radio. 6
8. How important is listening in communication? Discuss the importance of community radio. 3+3 = 6
9. Explain the following terms: 2×3 = 6
 - (a) Listening skills
 - (b) Non-verbal behaviour
 - (c) Building trust
10. "Self Awareness is the key to Successful Communication". — Explain. 6

11. Explain different stages in listening communication. 6
12. How would you describe good/effective communication? Explain the importance of communication and development in social work. 3+3 = 6

GROUP-C

Answer any two questions from the following 12×2 = 24

13. What is Communication? Discuss the various development indicators of communication. 6+6 = 12
14. Elucidate the concept of Developmental Communication in Social Work Profession. 12
15. Explain the primary characteristics of Communication. Explain how silence could be a means of communication. 6+6 = 12
16. Give your opinion on the role of mass communication in Social Change. 12

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