

UNIVERSITY OF NORTH BENGAL

BBA(TAH) Programme 6th Semester Examination, 2022

GE2-BBA(TAH)

CRUISE DESTINATION (INBOUND AND OUTBOUND)

Time Allotted: 2 Hours Fu		Full Marks: 60
The figures in the margin indicate full marks.		
GROUP-A		
	Answer any four questions from the following	$3 \times 4 = 12$
1.	Define Cruising as an industry.	3
2.	Define (i) Boat (ii) Sail (iii) Hull.	1+1+1=3
3.	Define (i) Aft (ii) Bow (iii) Sterm.	1+1+1=3
4.	Define (i) Deck (ii) Funnel (iii) Bay.	1+1+1=3
5.	Define (i) Port of call (ii) Stateroom (iii) Helm.	1+1+1=3
6.	Write a short note on major cruising Ports in India.	1+1+1 = 3
GROUP-B		
	Answer any four questions from the following	$6 \times 4 = 24$
7.	Write a note on the "Cruise checklist" for cruise passengers.	6
8.	Define (i) Contemporary Cruise Lines (ii) Premium Cruise Lines (iii) Small Ship Cruise.	2+2+2 = 6
9.	What is "Passenger Immigration Form"? State its purpose.	2+4=6
10.	Write a short note on "RCB".	6
11.	Write a short note on "P & O" Cruises.	6
12.	Write a short note on "Carnival Cruise Lines".	6
GROUP-C		
	Answer any two questions from the following	$12 \times 2 = 24$
13.	Explain in detail the Embarkation & Disembarkation process in Cruisin industry.	g 12
14.	Write a detailed note on "Cruising Industry".	12
15.	Write a detailed note on "Travel documents" relevant for undertaking a "Cruise".	12
16.	Write a detailed note on the "Layout" and "on-board" facilities in a Cruise Ship.	12

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