



'समानो मन्त्रः समितिः समानी'

**UNIVERSITY OF NORTH BENGAL**

BBA(TAH) Programme 6th Semester Examination, 2022

**DSE3-BBA(TAH)**

**PRINCIPLE OF TRAVEL AND TOURISM OPERATIONS**

Time Allotted: 2 Hours

Full Marks: 60

*The figures in the margin indicate full marks.*

**GROUP-A**

**Answer any four questions from the following**

3×4 = 12

1. What is a Travel Agency? 3
2. Write down the full form of WTTC and PATA. 3
3. Who is a Guide? 3
4. What is a Non-Escorted Tour? 3
5. Define Itinerary. 3
6. Define Small Business Entrepreneurship. 3

**GROUP-B**

**Answer any four questions from the following**

6×4 = 24

7. State the differences between Travel Agency and Tour Operator. 6
8. Discuss the basic qualities of the Personnel Working in a Travel Agency. 6
9. Define Package Tour. Discuss the types of Itinerary. 2+4 = 6
10. Discuss in detail SAARC, PATA and EHTTOA. 6
11. Discuss the role and functions of TAAI. 6
12. Write down the full form of the following codes. 6  
(i) XX (ii) TCP (iii) SS (iv) NFML (v) GFML (vi) BBML

**GROUP-C**

**Answer any two questions from the following**

12×2 = 24

13. Define Tour Operator. Explain the different types of Tour Operators. 4+8 = 12
14. What is FIT and GIT? Discuss the requirements which is needed in setting up a Travel Agency. 4+8 = 12
15. Define Entrepreneur. Discuss the types of Entrepreneur in detail. 2+10 = 12
16. Who is an ESCART? Discuss the skills required in the job of guide while guiding. 3+9 = 12

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