



**UNIVERSITY OF NORTH BENGAL**  
BBA(TAH) Programme 2nd Semester Examination, 2021

**DSC3-BBA(TAH)**

**FUNDAMENTALS OF TRAVEL AND TOURISM**

Full Marks: 60

**ASSIGNMENT**

*The figures in the margin indicate full marks.*

**Answer any *three* questions from the following** 20×3 = 60

1. Define the term Tourism. Discuss in detail the Scope and Purpose of Tourism. 4+8+8
2. What is the role of Geography in Tourism? Name the types of Indian Landforms. 3+7+5+5  
Discuss the Political and Environmental impacts of Tourism.
3. Discuss in detail the factors affecting growth in Tourism. Discuss the Grand tour 10+10  
and the Modern Era of the history of Tourism.
4. What are the Components of Tourism? Define Backpackers and Gapyear 14+3+3  
travelers.

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