



**UNIVERSITY OF NORTH BENGAL**  
BBA Honours 4th Semester Examination, 2021

**CC10-BBA (403)**

**PRODUCTION MANAGEMENT**

Full Marks: 60

**ASSIGNMENT**

*The figures in the margin indicate full marks.  
Candidates should answer in their own words and adhere to the word limit as practicable*

**Answer any two of the following assignments**

30×2 = 60

1. (a) Discuss the tasks and challenges of a production manager. 15
- (b) Outline the mechanism of line production, batch production and job production with suitable examples of the products that are usually produced in these systems of production. Also discuss the advantages and limitations of the methods. 15
2. (a) Discuss the factors that affect location of a plant. 15
- (b) A chemical manufacturing company wants to expand its operations by establishing a plant in West Bengal. Suggest a location for the plant and discuss advantages and disadvantages related with the suggested location. 15
3. (a) Enumerate the importance of quality control. 10
- (b) Discuss three most used quality control techniques along with their advantages and disadvantages. 20

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