



UNIVERSITY OF NORTH BENGAL
BBA(TAH) Programme 6th Semester Examination, 2021

DSE3-BBA(TAH)

PRINCIPLE OF TRAVEL AND TOURISM OPERATIONS

Full Marks: 60

ASSIGNMENT

The figures in the margin indicate full marks.

Answer any *three* of the following questions

20×3 = 60

1. Define Tour Operator. Explain the different types of Tour operator. What is FIT and GIT? Discuss the main forms of GIT. 3+6+3+8
2. State the difference between Travel agency and Tour operators. Discuss the requirements which are needed in setting up a Travel Agency. Explain the characteristics of entrepreneurship. 5+8+7
3. Define Tourism Organisation. Discuss in detail SAARC, EHTTOA and IATO. 2+6+6+6
4. What is a Package Tour? Prepare a Tour Package of your desired destination for 4 nights 5 days. Present the costing of the tour in detail. 3+8+9

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