



'समानो मन्त्रः समितिः समानी'

**UNIVERSITY OF NORTH BENGAL**

BBA(TAH) Programme 3rd Semester Examination, 2021

**DSC6-BBA(TAH)**

**PRINCIPLES OF MANAGEMENT**

Time Allotted: 2 Hours

Full Marks: 60

*The figures in the margin indicate full marks.*

**GROUP-A**

**Answer any four questions from the following**

3×4 = 12

1. Define Span of Control. 3
2. Define management and write its three importance. 3
3. Write a short note on coordination. 3
4. What is meant by organization and sound organization? 3
5. Write three objectives of coordination. 3
6. Define formal organization. 3

**GROUP-B**

**Answer any four questions from the following**

6×4 = 24

7. Describe the different Management Skills. 6
8. Differentiate between Formal and Informal Organization. 6
9. Write two advantages and two disadvantages of Informal Organization. 6
10. What are the factors that affect span of control? 6
11. Discuss the Significance of Management in modern operations. 6
12. Discuss the objectives of coordination. 6

**GROUP-C**

**Answer any *two* questions from the following**

12×2 = 24

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|-----|--|----|
| 13. | What are the principles of organization?   | 12 |
| 14. | Discuss the levels of management in detail.                                      | 12 |
| 15. | What are the techniques for effective coordination?                              | 12 |
| 16. | Describe the types of span of control and the factors affecting span of control. | 12 |

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