

**DEPARTMENT OF BBA
SUKANTA MAHAVIDYALAYA**

PROGRAM OUTCOMES OF BBA HONOURS- 2017-2023



No.	Program Outcome
PO1	Upon completion of the BBA program, the individual must demonstrate maturity, professionalism and team working skills.
PO2	Upon completion of the BBA program the students will have general idea of operations in business.
PO3	Upon completion of the BBA program, the individual will have specialized skills to deal with area specific issues of concern.
PO4	Upon completion of the BBA program, the individual will be able to apply technological knowhow for business advancements.
PO5	Upon completion of the BBA program, the individual will be capable of analyzing, investigating and solving critical business issues.

Program Educational Objectives

- ✚ To develop students professionally to handle business issues.
- ✚ To develop students to be a better team worker.
- ✚ To bridge the gap between theoretical and practical knowledge of the students by adopting innovative teaching pedagogy.
- ✚ To develop socially, ethically responsible business leaders.
- ✚ To sharpen soft and hard skills among the students.
- ✚ To promote entrepreneurial skills among students.